

A vertical decorative bar on the left side of the page, consisting of several parallel lines in different colors (red, orange, yellow, green, blue, purple) that match the SOLLUM logo's color palette.

**PRESS RELEASE**

For immediate distribution

**SOLLUM TECHNOLOGIES AWARDED THE “SOLAR IMPULSE EFFICIENT SOLUTION” LABEL, AN AWARD RECOGNIZING ITS CLEAN AND PROFITABLE TECHNOLOGY.**

Montréal, Québec, Canada, September 24, 2020 - [Sollum Technologies](#) is proud to announce that its unique smart LED lighting solution that dynamically recreates and modulates the full spectrum of the Sun’s natural light was attributed the Solar Impulse Efficient Solution Label, which is pioneering a vision that considers environmentalism through the lens of profitability. Sollum is thereby joining the #1000solutions challenge, an initiative by the [Solar Impulse Foundation](#) to select solutions that meet high standards in profitability and sustainability.

To receive the Solar Impulse Efficient Solution Label, Sollum Technologies’ smart lighting solution was thoroughly assessed by a pool of independent experts based on verified standards and according to five criteria falling under the broader topics of Feasibility, Environmental Performance and Profitability. Labelled solutions are part of the #1000solutions portfolio that will be presented to decision-makers in business and government by [Bertrand Piccard](#), Chairman of the Solar Impulse Foundation. The aim of this initiative is to encourage the adoption of more ambitious environmental targets and fast-track the implementation of these solutions on a large scale.

“Receiving the Solar Impulse Foundation label for Efficient Solutions is a tremendous accomplishment for Sollum. It shows that our smart lighting solution is a proven, credible technology for those looking to adopt greenhouse lighting that is both profitable and environmentally friendly,” stated Sollum’s President and CEO, [Louis Brun](#). “The Solar Impulse Foundation will help us accelerate our growth and bring the benefits of our SUN as a Service® platform into new international markets.”

**About Sollum Technologies**

Inspired by nature, Sollum Technologies was founded in 2015 to offer greenhouse producers the only smart LED lighting solution which dynamically recreates and modulates the full spectrum of the sun’s natural light. It is based in Montréal (Québec, Canada), where its



design, development and manufacturing activities are concentrated. It works closely with its clients to create recipes adapted to the growth cycle of each product, regardless of its native climate in the world and the location of the greenhouse. Sollum’s lighting solution thereby provides unparalleled value in terms of energy savings, productivity and superior produce quality through a flexible, adaptive and easy-to-use application, with great respect for the environment. It was awarded the [Solar Impulse Foundation](#) Efficient Solution Label granted to only 1000 technologies in the world. For more information, visit [sollumtechnologies.com](http://sollumtechnologies.com), our [LinkedIn](#) or [Facebook](#) pages.

#### About the “Solar Impulse Efficient Solution” Label

One of the first labels for positive impact businesses bringing together protection of the environment and financial viability, the “Solar Impulse Efficient Solution” Label is attributed following an assessment performed by external independent experts. In collaboration with renowned institutions, solutions applying for the label must go through a neutral methodology based on verified standards. This label serves as an award for clean and profitable solutions.

#### About the Solar Impulse Foundation

The Solar Impulse Foundation is dedicated to accelerating the implementation of clean and profitable solutions. Moreover, the Foundation is helping decision-makers in businesses and governments to achieve their environmental targets and adopt more ambitious energy policies, which are necessary to pull these solutions to market. A way to carry the success of the first solar-powered flight around the world further.

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#### Source

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