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NEWS RELEASE

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**SOLLUM TECHNOLOGIES
EXHIBITS AT CPMA CONVENTION AND
TRADE SHOW IN MONTRÉAL**

Montréal, Québec, Canada, March 30, 2022 – [Sollum Technologies](#) will be showcasing its award-winning dynamic LED grow light solution at the 96th annual [Canadian Produce Marketing Association \(CPMA\) Convention and Trade Show](#) taking place from April 5 to April 7, 2022, in Montréal.

Founded in 1925, the CPMA is a non-profit organization that represents businesses marketing fresh Canadian produce and seeks to facilitate lucrative trade initiatives for its members. The CPMA Convention and Trade Show provides an opportunity for players at all levels of the Canadian fresh produce supply chain to gain exposure for their company, build business relationships, and share knowledge with industry peers.

Sollum Technologies will be operating a booth at the event and giving visitors a close-up and interactive look at their fully dynamic LED lighting solution, including their [SUN as a Service](#)[®] cloud platform, which allows growers to tailor their lighting to any and all produce, regardless of native climate and the location of the greenhouse.

“Truly dynamic lighting in greenhouses is still new in the fresh produce industry,” says [Jenny Zammit](#), Vice President of Marketing and Business Operations at Sollum Technologies. “Our presence at this convention allows us to showcase the concept of dynamic lighting to potential industry partners, while demonstrating how our solution provides superior benefits compared to other options on the market. Growers will be able to see and appreciate how Sollum is revolutionizing horticultural lighting.”



Attendees of the convention can learn more about Sollum's leading edge technology by visiting booth 220.

About Sollum Technologies

Inspired by nature, Sollum Technologies was founded in 2015 to offer greenhouse growers the only smart LED lighting solution which dynamically recreates, perfects, and modulates the full spectrum of the Sun's natural light. The company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. Sollum™ works closely with its clients and research centres to create recipes that are adapted to the growth cycle of each crop, regardless of its native climate or the location of the greenhouse. Its SUN as a Service® cloud platform enables multi-zone light management so growers can implement several different recipes simultaneously in the same greenhouse. The platform also automatically adapts the lighting of each zone to the ambient light to match recipe targets. Sollum's award-winning lighting solution thereby provides unparalleled value in terms of energy savings, productivity, and superior produce quality through a flexible, adaptive, and easy-to-use application, with great respect for the environment. For more information, visit sollum.tech.

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Sources

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