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**PRESS RELEASE**

For immediate distribution

## **MUCCI FARMS CHOOSES SOLLUM TECHNOLOGIES DYNAMIC GROW LIGHTS FOR STRAWBERRY TRIALS**

MUCCI FARMS BOEMBERRY FACILITY TO USE SOLLUM'S DYNAMIC LED GROW LIGHT SOLUTION  
TO CULTIVATE A DEMANDING CROP, STRAWBERRIES

Montréal, Québec, Canada, November 8, 2022 – [Mucci Farms](#) is looking to hone their expertise in strawberry cultivation by conducting onsite experimental lighting strategies under Sollum's unique dynamic LED grow light fixtures, at their 72-acre Boemberry location.

A trusted source for quality strawberries grown in Kingsville Ontario, the team at Mucci Farms is interested in learning more about the role that different light spectra play in various growth stages of berry development. "No other technology can give us such control over the quality of our light like Sollum's can," says [Bert Mucci](#), CEO of Mucci Farms. "The unparalleled precision, accuracy and flexibility of our new light fixtures will be determining factors in the success of our experiments."

Sollum's dynamic LED light fixtures provide unmatched benefits in terms of spectrum and intensity control. Clients have the freedom to apply an infinite number of light recipes derived from a growing recipe playbook or custom-designed with the help of Sollum experts. These recipes can be changed seamlessly over time without the need for new fixtures, or mechanical or software adjustments. The light in the greenhouse will also automatically adjust to ambient light to ensure consistently accurate lighting conditions.

"The experiments are under way, and we are looking forward to see the results because strawberry cultivation is regarded as complex and, as a result, demanding", says [Louis Brun](#), CEO of Sollum Technologies. "Thanks to our SUN as a Service® platform monitoring and the expertise of our team of agronomists, technicians and



engineers, Boem Berry Farms is benefiting from 24/7 support to ensure that all trials are successful."

### About Sollum Technologies

Sollum Technologies designed the only 100% dynamic LED lighting solution that modulates the full spectrum of the Sun's natural light to illuminate closed environments such as greenhouses, research centers and laboratories. Sollum's award-winning, turnkey solution consists of internet of things, AI-powered light fixtures that are controlled by Sollum's proprietary SUN as a Service® cloud platform. Sollum's distinctive proposition is a fully scalable cleantech solution that evolves with business needs and multi-zone light management, with each zone benefiting from automatic dimming of an unlimited number of light recipes. This is why it provides unparalleled value in terms of energy savings and, additionally for greenhouse growers, increased productivity and superior produce quality.

Founded in 2015, the company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. For more information, visit [sollum.tech](http://sollum.tech).

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### Sources

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