

A vertical decorative bar on the left side of the page, composed of several thin, parallel lines in various colors (red, orange, yellow, green, blue, purple) that create a rainbow-like effect.

PRESS RELEASE

For immediate distribution

**POWERPLUS GROUP AND SOLLUM TECHNOLOGIES
SIGN MEMORANDUM OF UNDERSTANDING TO EXPLORE
FUTURE COLLABORATION**

Nottingham, UK and Montréal, Québec, Canada, November 21, 2022 – Sollum® continues to explore opportunities in international markets with [Powerplus Group](#) (PPG), a UK-based company providing – among other services – turnkey horticultural lighting systems from conception to cultivation.

PPG offers a broad range of mechanical, electrical, lighting and renewable energy solutions and assumes all project phases from design to realization. LED technology has been a growing focus of the company. Aware of the long list of advantages that dynamic LED solutions offer to clients in the greenhouse and vertical farming industries, PPG has chosen to explore opportunities with Sollum Technologies with the view to providing the best dynamic lighting technology.

"Like us, PPG is at the forefront of their customer needs, and when it comes to horticultural lighting solutions, they know they have to put forward a dynamic, scalable and future-proof technology that meets the diverse and changing needs of businesses as they grow," says Vice President [Kassim Tremblay](#), Business Development for Sollum Technologies. "Dynamic LED lighting is the best option for growers and no other company besides Sollum offers a fully dynamic solution."

"PPG specialises in end-to-end solutions meaning that clients trust us to install ready-to-go, resilient systems that ensure the success of their new business ventures," says [Luke Handley](#), Company Director. "Now, with Sollum as part our LED lighting range, our clients have access to the leading dynamic spectrum LED fixtures with supporting management software and the services needed for seamless integration of lighting systems into their horticultural businesses."

This partnership and expansion comes on the heels of Sollum Technologies' recent release of the [new SF-Family](#) of dynamic light fixtures – a unique line of AI-powered fixtures that boasts first-of-its-kind features designed to adapt effortlessly to any greenhouse business. To learn more about Powerplus Group visit, their [website](#).

About Sollum Technologies

Sollum Technologies designed the only fully dynamic LED lighting solution that modulates the full spectrum of the Sun's natural light to illuminate closed environments such as greenhouses, research centers and laboratories. Sollum's award-winning, turnkey solution consists of internet of things, AI-powered light fixtures that are controlled by Sollum's proprietary SUN as a Service® cloud platform. Sollum's distinctive proposition is a fully scalable cleantech solution that evolves with business needs and multi-zone light management, with each zone benefiting from automatic dimming of an unlimited number of light recipes. This is why it provides unparalleled value in terms of energy savings and, additionally for greenhouse growers, increased productivity and superior produce quality.

Founded in 2015, the company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. For more information, visit sollum.tech.

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Sources

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