

PRESS RELEASE

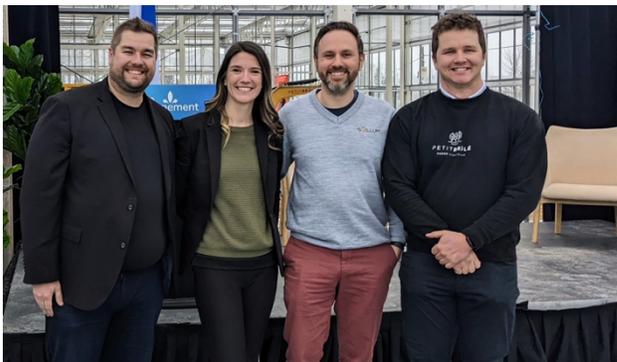
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PETIT BRÛLÉ ADOPTS SOLLUM'S TECHNOLOGY

THE ECOLOGICAL FARM IN RIGAUD, QUÉBEC, IS SOLD ON ITS DYNAMIC LED SOLUTION
FOR THEIR GROWING BUSINESS

Montréal, Québec, Canada, February 1, 2023 – Located in Rigaud, Québec, [Petit Brûlé](#) aims to limit its impact on the environment by promoting sustainable farming and livestock techniques, as well as food and energy self-sufficiency. The ecological farm offers produce to local consumers and provides weekly baskets of fruits and vegetables to their community-supported agriculture (CSA) members.

Petit Brûlé has chosen Sollum's smart LED grow lights for their flexibility and potential to adapt to their development goals. The farm will be installing Sollum's dynamic LED grow lights in a Vermax glasshouse — the first in Québec. Petit Brûlé will be cultivating



From left to right: David Théorêt, Marie-Pierre Gauthier, Kassim Tremblay and Maxime Lamontagne.

crops such as lettuce, tomato, pepper and cucumber in the same greenhouse. Thanks to Sollum's multi-zone light management capabilities, multiple light recipes will be applied simultaneously to optimize the lighting of each individual crop.

" The type of agriculture we advocate is particularly challenging. It requires that we continually think of creative solutions to a number of problems," says [Maxime Lamontagne](#), project manager at Petit Brûlé. "We were drawn to Sollum's smart LED solution because the intensity of the fixtures can be changed at any time for minor



adjustments to guide plant growth or to implement new light recipes as our business and markets evolve. It gives us room to experiment with new strategies when faced with issues or opportunities brought about by the business environment, community requests, pest or the weather."

"Our ability to manage multiple lighting zones simultaneously is essential for businesses such as Petit Brûlé", says Sollum's vice president of Business Development [Kassim Tremblay](#). "Sollum's dynamic lighting delivers the precise light spectrum and intensity required by each variety of plant. This leads to optimal growth and quality, and reduced energy costs. In addition, the platform's data collection enables the monitoring and automation of the lighting, which ensures consistent product quality."

To learn more about Petit Brûlé, visit their [Facebook page](#) or their [website](#). To get to know other clients who trust Sollum Technologies, check out these [case studies](#).

About Sollum Technologies

Sollum Technologies designed the only 100% dynamic LED lighting solution that modulates the full spectrum of the Sun's natural light to illuminate closed environments such as greenhouses, research centers and laboratories. Sollum's award-winning, turnkey solution consists of internet of things, AI-powered light fixtures that are controlled by Sollum's proprietary SUN as a Service® cloud platform. Sollum's distinctive proposition is a fully scalable cleantech solution that evolves with business needs and multi-zone light management, with each zone benefiting from automatic dimming of an unlimited number of light recipes; this is why it provides unparalleled value in terms of energy savings and, additionally for greenhouse growers, increased productivity and superior produce quality.

Founded in 2015, the company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. For more information, visit sollum.tech.



Sources

Sollum Technologies

VP of Marketing

Jenny Zammit

+1.514.975.7308

J.Zammit@sollum.tech

Media Contact

Valérie Gonzalo

+1.514.923.1549

Media@sollum.tech

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465 St-Jean Street, Suite 502, Montréal (Québec), Canada H2Y 2R6
+1 866 220 5455 | sollum.tech