



**PRESS RELEASE**

For immediate distribution

**NICK OCCHIONERO JOINS SOLLUM TECHNOLOGIES  
AS SENIOR DIRECTOR OF SALES**

Montréal, Québec, Canada, February 23, 2023 – [Sollum Technologies](#) is excited to welcome [Nick Occhionero](#) as senior sales director. Bridging his passion for the lighting industry and green technology, this new challenge will offer Nick plenty of opportunities to put his impressive industry experience to work.

Nick is no newcomer to LED technology, innovative business development and dynamic entrepreneurial. In his previous role, he built the sales and business development function from the ground up for an international company offering continually evolving information technology services to industry leaders around the world. Before this, Nick held senior sales positions with a precision LED lighting company.



“While my previous experiences in the LED industry will undoubtedly be a strong asset moving forward in my new role as senior director of sales, Sollum is unlike any company I’ve worked for in the past,” says Nick. “I was immediately drawn to Sollum’s unique technology and strong values, which mirror my own desire to make a positive difference when it comes to the well-being of our planet; I cannot wait to work with the team to support the company’s growth.”

“We are building a strong team at Sollum and we are thrilled to have Nick on board with us,” says [Louis Brun](#), CEO for Sollum Technologies. “He understands where we’re heading and has the skills to position us well in this competitive industry so that our



vision and our leading-edge technology can reach more and more greenhouse producers around the world.”

### About Sollum Technologies

Sollum Technologies designed the only 100% dynamic LED lighting solution that modulates the full spectrum of the Sun’s natural light to illuminate closed environments such as greenhouses, research centers and laboratories. Sollum's award-winning, turnkey solution consists of internet of things, AI-powered light fixtures that are controlled by Sollum's proprietary SUN as a Service® cloud platform. Sollum's distinctive proposition is a fully scalable cleantech solution that evolves with business needs and multi-zone light management, with each zone benefiting from automatic dimming of an unlimited number of light recipes; this is why it provides unparalleled value in terms of energy savings and, additionally for greenhouse growers, increased productivity and superior produce quality.

Founded in 2015, the company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. For more information, visit [sollum.tech](http://sollum.tech).

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### Sources

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