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PRESS RELEASE

For immediate distribution

**SOLLUM TECHNOLOGIES
SHOWCASES AT CPMA CONVENTION AND
TRADE SHOW IN TORONTO**

Montréal, Québec, Canada, April 12, 2023 – From April 25 to 27, [Sollum Technologies'](#) unmatched smart dynamic LED grow light solution for greenhouse will be, again this year, on full display at the annual [Canadian Produce Marketing Association \(CPMA\) Convention and Trade Show](#) in Toronto.

Founded in 1925, the CPMA is a non-profit organization that represents businesses marketing fresh Canadian produce and seeks to facilitate lucrative trade initiatives for its members. The CPMA Convention and Trade Show provides an opportunity for players at all levels of the Canadian fresh produce supply chain to gain exposure for their company, build business relationships, and share knowledge with industry peers.

The event offers a prime environment for Sollum® to exhibit its unique and future-proof, dynamic LED lighting solution to growers and partners in the controlled environment agriculture sector. The sales team will be onsite to answer visitors' questions and to explain innovative features of the technology including multi-zone light management capability enabling multiple custom light recipes in the same greenhouse, as well as real time ambient light compensation and automatic dimming.

“Our team is very excited to return to the CPMA tradeshow in 2023,” says [Jenny Zammit](#), Vice President of Marketing at Sollum Technologies. “This is an important event for us, and we cannot wait to see new and familiar faces and chat about how our solution has grown and evolved, continuing to provide greenhouse growers with the most precise and flexible dynamic LED lighting on the market.”



Attendees of the convention can learn more about Sollum's leading edge technology by visiting booth #208.

About Sollum Technologies

Sollum Technologies designed the only 100% dynamic LED lighting solution that modulates the full spectrum of the Sun's natural light to illuminate closed environments such as greenhouses, research centers and laboratories. Sollum's award-winning, turnkey solution consists of internet of things, AI-powered light fixtures that are controlled by Sollum's proprietary SUN as a Service® cloud platform. Sollum's distinctive proposition is a fully scalable cleantech solution that evolves with business needs and multi-zone light management, with each zone benefiting from automatic dimming of an unlimited number of light recipes; this is why it provides unparalleled value in terms of energy savings and, additionally for greenhouse growers, increased productivity and superior produce quality.

Founded in 2015, the company is based in Montréal (Québec, Canada), where its design, development, and manufacturing activities are concentrated. For more information, visit sollum.tech.

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Sources

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